



WARE YOUTH FOOTBALL CLUB  
ADVERTISING OPPORTUNITIES

## BENEFITS OF AN ASSOCIATION WITH YOUR LOCAL FOOTBALL CLUB

An association with your local football club can benefit on many levels, from a community feel good factor to driving new customers to your services or products, research shows that 93% of people take notice of sponsored initiatives.

Since its beginnings in 1973, the club has grown considerably and continues to expand, with 37 youth teams from U7s to U18s. Ware Youth Football Club is known as one of the biggest grassroots football clubs in Hertfordshire.

### THE BENEFITS OF SPONSORSHIP

- Advertising and exposure
- Visibility in front of other company managers
- Networking opportunities
- Co-responsibility for development of the Football Club

## ADVERTISING OPPORTUNITIES

Ware Youth FC have a number of different advertising packages available.

We have created various advertising avenues including advertising boards and banners which will be prominently placed around our football grounds during all our home games and local football events.

### GROUND PERIMETER/ PITCHSIDE

- 1 x Large Vinyl Banner (3m x 1m)
- Exposure to all teams using the ground throughout the season
- Advertising duration 2 years

**ONLY £100**



## CAR PARK PERIMETER

- 1 x Large Foamex Printed Board
- Exposure to all teams using the ground throughout the season
- Available pitch facing or car park facing. Please state preference.
- Advertising duration - 2 years

**ONLY £150**



## DIGITAL ADVERTISING

- 1 x Digital Advert (Static)
- Promote your business on our wide reaching website, receiving over 9,000 views per season
- Available on our top 3 web pages
- Advertising duration - 1 year

**ONLY £50**



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## ARTWORK

Artwork to be supplied as a high res JPEG/ PNG or PDF print ready file. Unable to provide print ready artwork? Don't worry we can help by designing an advert tailored to your business.

### **Ad Spec**

Bleed: no bleed required, design to size.  
Resolution: At least 300 DPI  
Colour Mode: CMYK  
File Formats: JPG,PNG OR PDF  
Max File Size: 50MB

### **Size Guides**

Vinyl Banners - 3m x 1m  
Foamex Board - 180x90cm  
Digital banners  
- Leaderboard (60x36)  
- Side Banner (36x60)

Once your artwork is approved, your order will go into production and Ware Youth FC cannot be held responsible for any errors.

Please note, colours may vary slightly on printed Vinyl/ Foamex and on mobile devices.

## PAYMENT

The balance must be paid in full, in order for the booking to be confirmed.

Payments can be made by the following methods: Debit or credit card, cheque or BACS system.

Any BACs payments should have your name or business name as reference and sent to: **Ware Youth Football Club**

**Account Number - 30549817**

**Sort Code - 60-10-39.**

To pay via debit / credit card, please contact Laura at [socialmedia@wareyouthfootballclub.co.uk](mailto:socialmedia@wareyouthfootballclub.co.uk).

Cancellation of a booking by either party must be confirmed to the other party in writing.

Ware Youth FC will not be responsible for any changes made to advertisements caused by the other party, and therefore will not cover the cost of new banners/ advertisement.

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*Interested in advertising?*

*Be part of the action, promote your brand and reach a target audience.*

Contact Laura on [socialmedia@wareyouthfootballclub.co.uk](mailto:socialmedia@wareyouthfootballclub.co.uk)

